



The International Conference on Small And Medium Enterprise Empowerment (ICSMEE) with the theme of “Enhancing Small Medium Enterprise Competitiveness Based on Creative Economy in Innovation Disruptions.”

Abstract No. 31

WOMAN AS THE BREADWINNER : EVIDENCE IN SMALL AND MEDIUM ENTERPRISE IN INDONESIA

*Lintang Ayuninggar
Desy Mayasari*

Universitas Sebelas Maret

ABSTRACT

This study examines the small and medium enterprise(SMEs) in Semarang, Indonesia where female population is higher than male. Local value suggests male to be the main support of the family. This study observes whether the higher female population depicts higher female breadwinner number in the small and medium enterprises. A qualitative study with descriptive analysis used on a sample of 600 units of small and medium enterprises in Semarang. Data advises that female take the role as the secondary breadwinner besides the core task as wife and mother while male keep the role as primary breadwinner since they hold the foremost function of the business. Further, that male are tend to perform in formal sectors can be drawn from the unit investigated.

Keywords : *breadwinner, female, male, SMEs*