

The Connectivity Between University and Industry in Disruption Era

- The Malaysian Experience



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Presentation Outline

- Introduction
- Industry 4.0
- Disruptive Era – technology, innovation etc.
- University-Industry Collaboration Framework
- The Malaysian Experience
- Conclusion



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Introduction



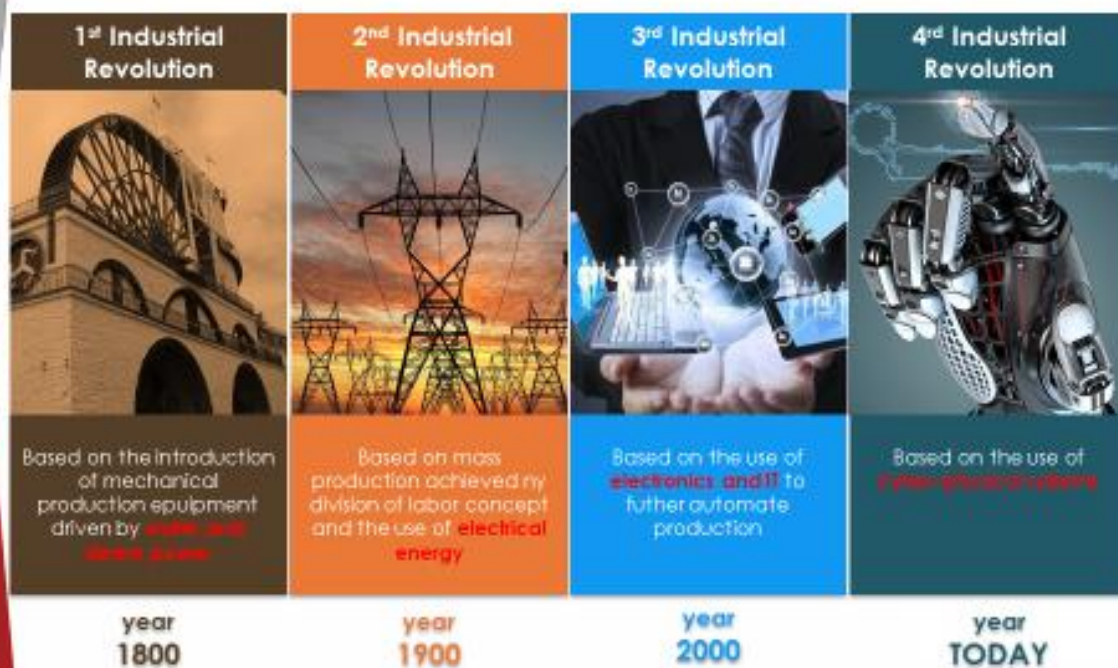
The importance of University-Industry connectivity has been well recognised globally...

- possible benefits to the university...
 - stay relevant
 - avoid mismatch and waste of resources – ensure appropriate talent are provide to the economic system
 - developing knowledge frontier through R&D
 - access to financial resources to fund research activities
- possible benefits to the industry...
 - access to highly skilled problem solvers
 - find practical solutions to business oriented or product-related problems
 - creating long-term links with the university sector
 - the identification and recruitment of employees
 - branding, quality and develop product standards

It is even critical in the era of rapidly changing economy powered by Industry 4.0!

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Industry 4.0



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Disruptive Era



New ways of doing things that disrupt or changes the traditional business model and economic activities/behaviour...



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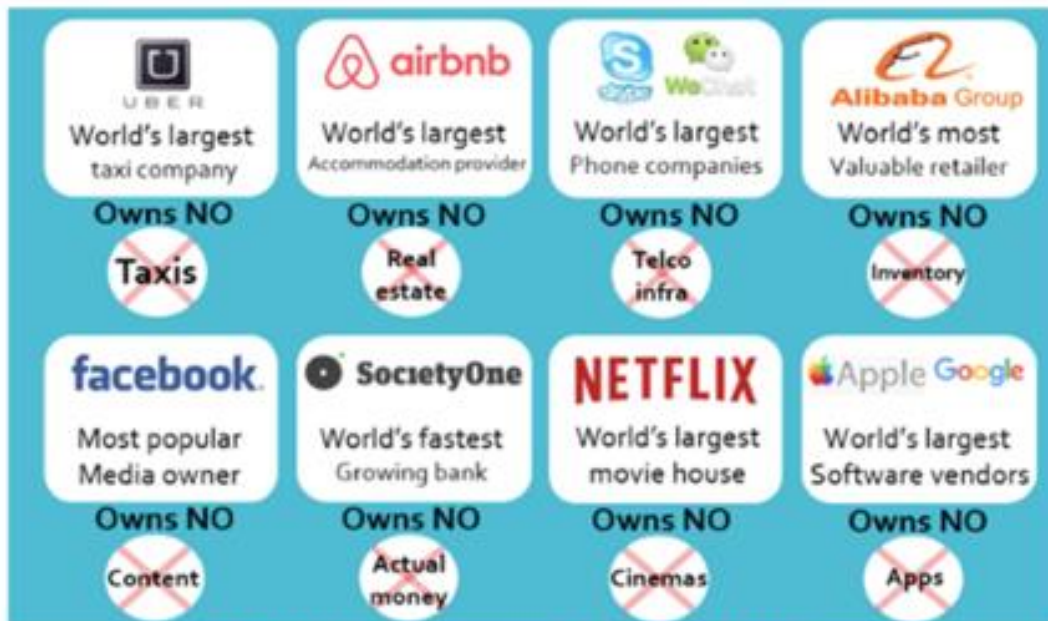
Disruptive Technology



Source: McKinsey Global Institute analysis, 2013

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Example of Digital Disruptions



Seven (7) of these companies did not exist twenty years ago

Source: Ali Selamat et al., 2017 MOHE, Malaysia

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Techologies Impact

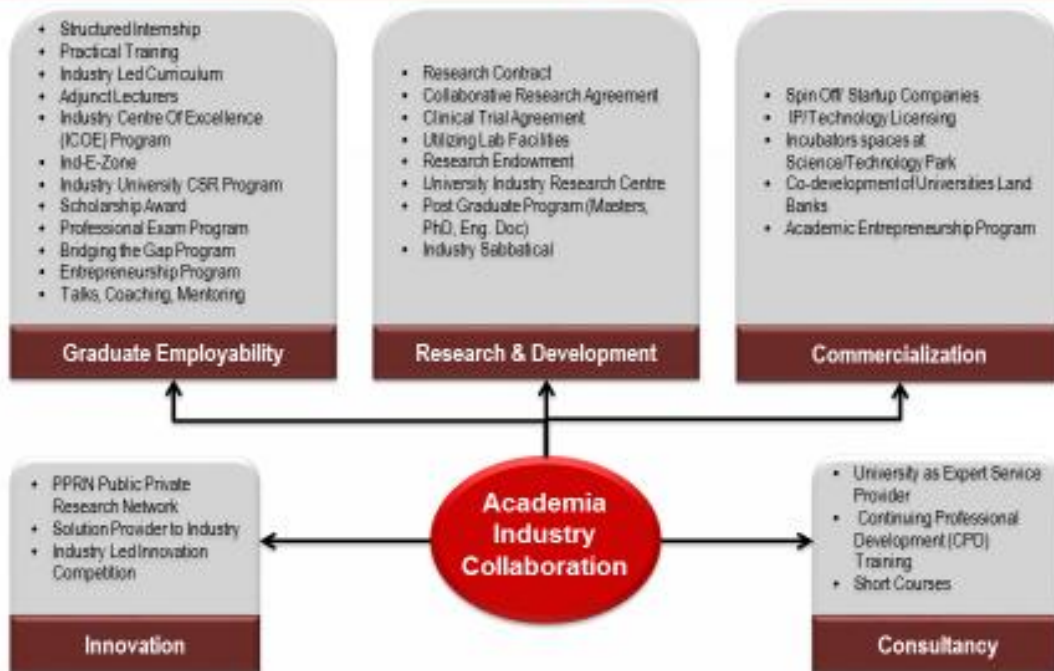
Technologies that will have the greatest impact in driving business transformation

Technologies	Global	U.S.	China	Japan	ASPAC	EMEA
Cloud – SaaS/PaaS/IaaS	11%	13%	9%	13%	10%	10%
Internet of things/ M2M	9%	8%	14%	0%	9%	10%
Data & analytics	9%	13%	8%	3%	10%	6%
Mobile - platforms and apps	7%	5%	5%	7%	7%	10%
Robotics	6%	4%	8%	3%	7%	8%
Cyber security	6%	10%	5%	7%	4%	5%
Biotech/digital health/healthcare IT	5%	8%	3%	3%	4%	4%
3D printing	5%	4%	5%	7%	6%	5%
Artificial intelligence/cognitive computing	5%	8%	9%	23%	6%	3%
Digital currency platforms (e.g., Bitcoin, payment systems, etc.)	4%	5%	5%	3%	6%	4%
Biometrics: gesture, facial, voice	4%	4%	12%	3%	6%	3%

Source: KPMG Technology Innovation Survey 2015

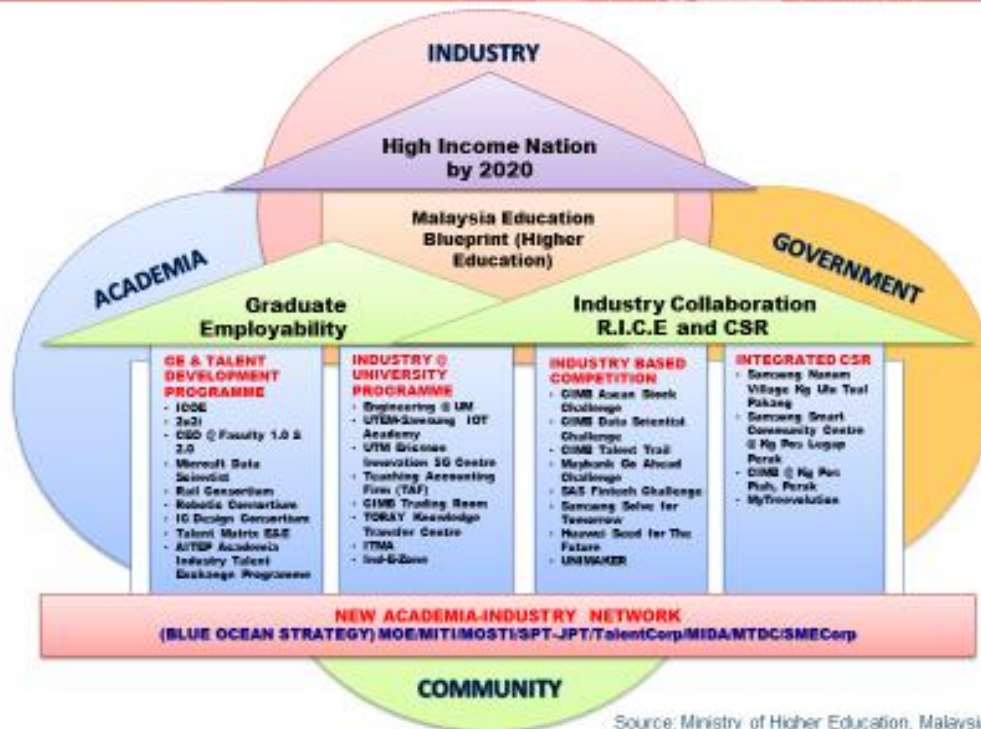
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Framework for University-Industry Connectivity



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University-Industry Collaboration - The Malaysian Experience



Source: Ministry of Higher Education, Malaysia 2016

Conclusion



- In rapidly changing economy and disruptions, connectivity between university and industry need to be further strengthened
- Area for collaborations must focus to recent development within the technology frontier of Industry 4.0

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THANK YOU
and best wishes to all

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